



Geographies t u d Planning Tourism S

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Editorial

The Melting Pot of Geography, Planning, and Tourism: GPTStudioS... Autumn 2023

In memory of the Dr. Cüneyt MENGÜ...

First of all, we would like to dedicate this issue to the memory of Dr.Cüneyt Mengü who made an important contribution to the professional tourism life and the scientific side of tourism suddenly passed away in June 2023. After this sad news, we are happy to share with you the second issue of GPTStudioS in its third year. This issue includes five research articles and one review. The articles that we think will be of interest to you in this issue are as follows: " An Ethnographic Research on Slow Food Movement: A Case of Germiyan Village, Çeşme/İzmir", "Evaluation of Spatial Change In Cooperative Housing: The Case of Afyonkarahisar", " Competitiveness analysis of Çiftehane spas within the scope of thermal tourism", "Bibliometric Analysis of Articles on Natural Disasters and Tourism", " Determination and Comparison of the Distribution of Land Cover Types in the Aegean Region According to GlobalCover 2021 and Corine 2018 Data" and "Regional Success of Turkish TV Series in Promoting Turkey".

- The first paper is from the field of tourism geography, by Zengin and Şeremet, examining the development of tourism in Germiyan Village through the context of the Slow Food Movement and evaluating the process of transformation from an agricultural society to a service-producing tourism village from an ethnographic perspective. In this context, the experiences and daily life practices of the local people towards this process are analysed with a qualitative paradigm. This study suggests that this case does not comply with the main principles of the Slow Food Movement and is directed towards a failure process which might some people learn some lessons. To eliminate this failure process, successful examples of the reproduction of the knowledge gained by the local people with their socio-cultural accumulation and its transformation into a sustainable tourism focus have also been identified.
- The second research, which is from the Planning field, by Kurtuluş & Güç investigates 20 cooperative houses built between 1970-2000 in Afyonkarahisar, an Anatolian city. In this study, in which the development of cooperative housing in Afyonkarahisar city is compared with other big cities in Türkiye and the concept of privacy under the title of culture is emphasised, the difference in plan typologies is examined with visibility graph analysis. In conclusion, it has been determined that housing cooperatives, which started as a solution to the housing problem, are followed in Afyonkarahisar city with a 20-year difference from Ankara but with similar periods. This study also investigated the concept of privacy through camekan doors and circulation diagrams by analysing the private/public distinction in the floor plans. As a result, it was observed that the use of camekan doors was less common in the housing cooperatives in Afyonkarahisar after 1980, and in the context of the circulation scheme, there was a privatisation not only for guests but also among the users of the house by ensuring the separation of common and private areas.
- The third article is from the field of tourism by Avderen and Eter, in this study, the competitiveness of the Çiftehane thermal springs of the Ulukışla District of Niğde, using the

diamond model of Micheal Porter, was made in terms of thermal tourism and the competitiveness was tried to be determined. In this context, primary and secondary data sources were used. Primary data were collected in April-May 2023. Interviews were held with a total of 20 people, including one person representing 12 tourism enterprises, three public officials, and five tradesmen in the region. Each interview lasted approximately 45 minutes. As a result of the analysis based on the findings obtained from the interviews, it was determined that the competitiveness of Çiftehane in the field of thermal tourism is at a moderate level. Various suggestions have been presented for Çiftehane to gain a competitive advantage.

- The fourth paper is again from the Tourism field by Yiğitbaşoplu, this research aims to comprehensively reveal the current status and change of the scientific articles that have taken into account natural disasters and tourism topics. The results are important for a better understanding of natural disasters in terms of tourism. The data was collected using the keywords "natural disaster*/natural hazard*" and "tourism/hospitality". Bibliometric analysis was performed for data analysis. Different from many bibliometric studies in the literature, Web of Science and Scopus databases, which are the most popular, were used together. In this context, the articles were analyzed according to publication year, author, citation, source, country and keywords. At the end of the analysis, it was revealed that there were 722 articles in total and the number of publications increased approximately three times in the last five years. When evaluated in terms of research topics, it was determined that dark tourism, resilience and destination issues have come to the forefront with climate change in recent years. However, it was understood that the number of studies conducted in Türkiye, which is one of the most important countries about natural disasters and tourism, is very limited. Based on the findings, some implications have been provided for researchers, central administrators and representatives of the tourism sector.

- The penultimate paper is from the Geography field by Bayraktar whose study focuses on the land-use change in the Aegean region. In this study, the land cover distribution characteristics in the Aegean Region were determined by using the WorldCover satellite data produced by the European Space Agency (ESA) and the 2018 CORINE data prepared by the European Environment Agency (EEA), and a comparison was made in two different land cover types prepared from separate databases. Since the WorldCover data was prepared from the Sentinel-2 satellite image with a resolution of 10 metres, it was preferred in terms of detailing the distribution of land cover. This study was prepared to determine and comparatively analyse the land cover relationship based on satellite images produced from different databases. Factors affecting land cover types were tried to be explained. As a result of the analyses, it was observed that the numerical results of two different data used in determining the land cover types of the Aegean Region were not harmonised based on region and provinces. The different resolution of the two data and the difference in the number of land cover types determined caused the spatial distribution of the land cover in the numerical outputs and maps to differ. Geomorphology, climate, hydrography and population characteristics, especially geomorphology, have been effective in the distribution of land cover types in the region.

- The last, but not the least paper is a review paper from the Tourism field by Çalık and Dulupçu on the role of TV series in promoting Turkey's tourism marketing. As the most important TV series exporter in the world after the USA, Turkey's TV series exports have reached a wide geography extending from the Middle East to Europe, from Africa to South America in recent

years. High production value, intense and often exciting stories, brave storytelling that deals with universal themes such as family, friendship and love, thoughtful content that resonates with audiences beyond geographical borders, high production quality, a chain of events that keep the audience's curiosity alive, the synergy created by the actors coming together, the design of the characters, and the emotional touch of the series can be considered as the reasons for the success of Turkish TV series. While Turkish TV series have become very popular, especially in the Middle East, the Balkans and Asian countries where the Turkish language is spoken, they have also established proximity with many different regions through historical relations, common traditions and shared cultural identities. Turkey has succeeded in becoming an important tourism centre through Turkish TV series, which are born out of Turkey's culture, leave a deep impact on many geographies near and far with different cultures, and create an East-West synthesis. In this study, which utilizes literature review as one of the qualitative research methods, the success of Turkish TV series is discussed in four different regions in detail and the impact of the regions where the TV series are exported on the country's tourism is evaluated. In this respect, the study has the feature of shedding light on other studies.

We would like to take this opportunity to extend our sincere gratitude to all the teams and members who have collaborated closely with us to realize this accomplishment. This includes the editorial board and the co-editors of the GPTS journal, Associate Professor Dr Emine Cihangir and Professor Dr. Kübra Cihangir-Çamur, as well as our layout editors Mr. Halil İbrahim Karatekin and Mr. Kadir Başak. However, we would like to extend our gratitude to our distinguished colleagues for their valuable contributions and to the referees who invested significant scientific time and effort in facilitating the transformation of the studies into publications.

You should read our publications in this issue with the hope that they will sprout future expectations, conceptual discussions, and original interdisciplinary and multidisciplinary research; We hope to be together in the forthcoming issues with new articles...

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